

UA Interior Signage Guide

The following standards for interior signage have been adopted by the University of Arizona to be used in all facilities that are state-owned or staff operated. These standards have been developed to provide continuity throughout the facilities and to assure compliance with the Americans with Disabilities Act (ADA) Accessibility Guidelines.

The following categories, design options, and actual product materials and design features have been chosen by the UA ID, AHSC ID programs and the UA Sign Shop in Facilities Management for aesthetic, economic and maintenance reasons.

Types of Signage

The majority of interior signage used by all UA facilities will fall under five categories. These categories include:

1. Permanent
2. Temporary
3. Standard
4. Directional

1. Permanent Signage

All permanent signage MUST be pre-approved prior to fabrication by the UA ID program for main campus-related units and by Arizona Health Sciences Center Biomedical Communications for AHSC-related units.

Door Signage

Departments can order door signage using our standard font, Helvetica Neue Condensed Regular, in a choice of color from the vinyl color sample palette shown at right.

Fonts

Colleges, Departments, Schools, and Programs can choose between two fonts for wall mounted permanent signage.

1. Helvetica Neue Condensed Regular in upper and lower case
2. Friz Quadrata in
BIG CAP/SMALL CAPS

Samples shown upper right.

Size is ADA compliant. MAX: 3" high

Materials

Colleges, Departments, Schools, and Programs can choose between two types of materials in several variations for wall mounted permanent signage.

Hel Neue Cond Reg FRIZ QUADRATA

1. Vinyl (flat face)

Color choices: UA red, UA blue, black, dark grey and UA extended palette colors

2. Wood (3D)

A. fiber board with a laminate face
color choices: metallic, brass, brushed aluminum, copper

B. with a vinyl face
color choices: UA red, UA blue, black, dark grey and UA extended palette colors

Approval forms are available for download.

Main campus

<http://redbar.arizona.edu>

Click on the **Signage** tab

AHSC-related

www.medicine.arizona.edu/id

Click on **Interior signage request form**

Vinyl Color Samples



UA Red



UA Blue



Dark Grey



Brown



Sunset



Rose



Tan 2



Sun



Tan 1



Teal



Cactus



Black

2. Temporary Signage (3 months)

All temporary signage MUST be pre-approved prior to fabrication by the UA ID program for main campus-related units and by Arizona Health Sciences Center Biomedical Communications for AHSC-related units.

Approval forms are available for download.

Main campus

<http://redbar.arizona.edu>

Click on the **Signage** tab

AHSC-related

www.medicine.arizona.edu/id

Click on **Interior signage request form**

Fonts

Colleges, Departments, Schools, and Programs can choose between 7 fonts for temporary signage.

1. Helvetica Neue Condensed
2. Friz Quadrata in all CAPS
3. Archer
4. Berkeley
5. Georgia
6. Calibri
7. Verdana

Substrate Colors

Acceptable temporary signs colors are: white, UA blue, UA red, light or dark grey, and extended palette colors.

An official UA logo or print banner must be appear on the front of all temporary signage. Minimum size of the block A: 3"

3. Standard Signage: *Department / Name / Room ID*

All interior signs that are used to designate departments, units or specific room use within a UA building must use the UA Standard Signage template and be fabricated and installed by the UA Sign Shop.

To order, place a service request with UA Facilities and the UA Sign Shop will contact you. [Click here!](#)

These signs adhere to the following guidelines.

- 12" x 6" size (vertical extension can be added if additional text lines are needed)
- All text is ADA compliant Helvetica font, justified left or right to match numbers.
- Color is determined by UA Facilities. These colors are ADA compliant (70% contrast between information and the substrate color).

- Rounded corners
- Braille strip of room number
- Standard 3 lines of text, 1/2" high
- Custom signs can be fabricated for small spaces

Example below and on page 3 of this guide.

Name/Room ID

All Individual Name/Room Identification Plates MUST be fabricated and installed by the UA Sign Shop. Different color choices for the background (substrate) are determined by what the entire building has been specified to use. For example, if the color grey was chosen for the Standard signage for your building, your new nameplate will also be grey.

Example on page 3 of this guide.



4. Custom Directional (wayfinding)

Keyplan

Each floor in every UA building has a 'keyplan' sign. These are standard throughout the UA and there is no choice for design, color or placement.

All keyplan signage must be fabricated and installed by the UA Sign Shop.

Example on page 3 of this guide.

Floor Directionals

Floor directionals are based on the Standard Sign color chosen for your building and follow an ADA compliant template.

All floor directional signage must be fabricated and installed by the UA Sign Shop.

Example on page 3 of this guide.

Floor Plan & Personnel Directory Signs

UA buildings can choose from twenty different designs for personnel directory signs. [Click here to download the custom directory PDF file.](#)

Example on page 3 of this guide.

Electronic Personnel Directory Signs

Contact the UA Sign Shop for information on creating a digital directory for your floor and/or building.

Example on page 3 of this guide.

Permanent Signage Types

Wood- 3D



with laminate



with vinyl face



Vinyl- flat face



Door- glass or wood surface



Perpendicular Mounted
14" x 12" ADA Compliant
doublesided, standard color

Standard Signage examples



Standard Department



Standard Room ID

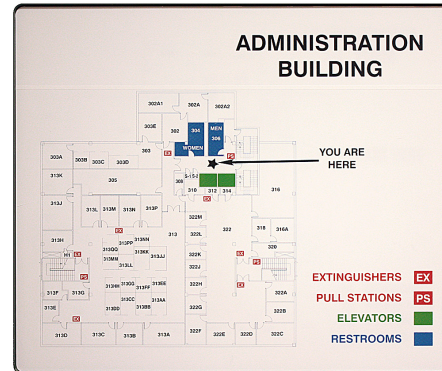


Standard Name



Standard Small

Custom Directional Signage examples



Keyplan Directional



Floor Directional

Personnel Directory Signs



Custom Personnel Directory

Choose from twenty different designs. Please contact the UA Sign Shop to get started!



Electronic Directory

Please contact the UA Sign Shop to get started!

Contact: signshop@fm.arizona.edu